

**Shadrack Nii Yarboi Yartey**  
**Lead, Communication & Programmes, (CUTS International, Accra)**

**Profile**

Shadrack Nii Yarboi Yartey currently leads the Communication, Advocacy and Programmes of CUTS International, Accra delivering results to enhance the visibility and impact of CUTS in the Ghanaian media landscape. He leads and facilitates the organization of all programmes and capacity-building workshop for state and non-state actors and is passionate about private sector development. He has immense knowledge of traditional and new media channels and manages CUTS Accra's website and social media content to expand communications and traffic.

Shadrack's role involves the production and issuance of communications to the organization's multi stakeholders as well as providing IT related support. He has actively contributed to diverse projects and consultancies in the areas of SDGs, competition and market research, trade and investment facilitation (World Bank and World Economic Forum respectively), TVET education, AfCFTA, competition policy and law, enabling business environment, corporate governance, market research, e-commerce, digital economy, regional integration, budget and expenditure tracking, public finance and fiscal policies, and consumer voice in the West Africa integration.

He has consulted for some reputable organizations including the World Bank (WB), World Economic Forum (WEF), GIZ, Global Alliance for Trade Facilitation (GATF), Open Society Initiative for West Africa (OSIWA), OXFAM Ghana, SNV Netherlands Development Organization, BUSAC Fund-DANIDA/USAID/EU, National Insurance Commission (NIC), Consultative Group to Assist the Poor (CGAP) among others.

Shadrack holds a Master of Arts in Development Communication and a Bachelor of Arts degree in Communication Studies (with specialization in Journalism) from the Ghana Institute of Journalism (GIJ). Shadrack has many years of experience as a communication and media specialist working for a number of donor-funded programmes, organizations and media houses. With his dynamism and dexterity in oral and written communication, He has written a number of published articles. He is also adroit in the use of Graphic Design, MailChimp, photo, voice and video editing

**Position:** Lead, Communication & Programmes

**Email:** [sny@cuts.org](mailto:sny@cuts.org)

**Date of Joining:** January 06, 2018

**Nationality:** Ghanaian

**Languages:** English-Fluent

- Ga –Mother tongue
- Akan-Fluent

**Areas of Interest:** Public and Media Management, Consumer Protection, AfCFTA, SDGs, Good Governance & Accountability

**Key Skills:** Excellent communicator • Good organizational and time management skills  
• Adroit in Information Communication Technologies • Stakeholder Engagement • Data Collection and organization • Article and Policy Brief Writing

**Qualifications:** Master of Arts in Development Communication, Ghana Institute of Journalism (GIJ), Bachelor's Degree in Communication Studies from Ghana Institute of Journalism, Certificate of Competence in Making the African Continental Free Trade Area (AfCFTA) Work, UNECA / IDEP, Certificate in Communication Skills and Strategies for Civil Society Organizations (CSOs)- West Africa Civil Society Institute (WASCI), Certificate in Responsible Leadership on Transparency and Governance- Young African Initiative Network (YALI), Certificate in Understanding Human Rights- Young African Initiative Network (YALI),