

Appiah Kusi Adomako
Centre Coordinator (CUTS International, Accra)

Profile

Appiah Adomako is currently the Centre Coordinator for CUTS International (Accra), a research and advocacy public policy think tank focusing on consumer education and awareness, competition policy and law, investment, trade and development, enabling business environment, private sector development, investment, public finance, governance and economic regulation. As the founding Centre Coordinator, Appiah has built the Centre to become Centre of excellence for evidence-based research, advocacy and networking in the West Africa region. Today, CUTS has become a hub for cutting edge research work aimed at influencing policy for inclusive growth. Appiah has over 18 years of experience in the field of public policy formulation, analysis and implementation, private sector development, competition policy and law (antitrust), international trade and development, trade facilitation and stakeholder engagement.

He has also led several research, advocacy, networking, and capacity building and evaluation assignments. He been the lead consultant on numerous engagements. Among organizations which he has consulted and worked for includes the World Economic Forum (WEF), World Bank Group, DFID, USAID, DANIDA, GIZ, European Union, Ministry of Trade and Industry, UN Food and Agricultural Organization (FAO), UNDP, ECOWAS Commission, SNV Netherlands Development Organization, OXFAM GB and among others.

Appiah has undertaken diverse studies and consultancies in the areas of enabling business environment, corporate governance, investment promotion and facilitation, trade facilitation, efficient regulatory regime, regional integration, budget and expenditure tracking, public finance and fiscal policies, domestic revenue mobilization, consumer perception studies, monitoring and evaluation. Additionally, he has undertaken numerous studies on competition policy and law, trade and development, cities governance as well as public private partnership (PPP).

Appiah has decades of experience in advising governments, non-profits and providing support for local and international businesses. He has facilitated workshops across the continent and has provided capacity building for Ghana's Members of Parliament (MPs) and an adjunct lecturer at the Kwame Nkrumah University of Science and Technology (KNUST)

Graduate School where he teaches Public Policy, and Public Systems Management and supervised graduate student's thesis.

Selected Roles and Tasks Recently Undertaken

- Investment Facilitation for Sustainable Development (Client: World Economic Forum and Ghana Investment Promotion Centre)
- Assessing the Ghanaian Private Sector Readiness for AfCFTA Implementation (Client: BUSAC Fund)
- Social and economic impact assessment at the Ghana - Burkina Faso border on the Tema Ouagadougou Corridor (Client: World Bank Group)
- Market Research and Diagnostic Surveys on Information

Disclosure and Transparency, Fraud, Customer Recourse, and Client Needs Assessments in the Mobile Insurance Sector in Ghana (Client: GIZ Ghana)

- Capacity Audit of the Revenue Units of the Sagnerigu and Zabzugu Districts (Client: Oxfam Ghana)
- Analysis of Competition Regime in Select West African Countries (7up4)
- Competition Reforms in Key Markets for Enhancing Social and Economic Welfare in Developing Countries (CREW project): Staple Food and Passenger Transport (Donor: GIZ/DFID)
- Competition Policy Advocacy Project (Donor: BUSAC Fund)
- Integrating Consumers' Voice in the Regional Integration process: a pilot in select West African countries (Client: DFID)
- Study on Formalization of Informal Trade and Socio-Economic Impact on Gender in Africa (Client: FAO)
- Competition Policy and Law Advocacy Project (Donor: BUSAC Fund)
- Energy Sector Budget and Expenditure Tracking at the District Level (Client: SNV Ghana)
- Reducing the Tax Burden on the Poor and Progressive Spending in Education and Health (Donor: Oxfam Ghana)

Position: Centre Coordinator

Nationality: Ghanaian

Email: apa@cuts.org

Date of Joining: August 23, 2013

Nationality: Ghanaian

Languages:

- English -Fluent
- German -Beginners
- Akan -Mother tongue

Qualification:

- Executive Education in Strategic Leadership in Inclusive Finance (Harvard Business School, Harvard University)
- Master of Science in Public Policy and Management (Carnegie Mellon University, Pittsburgh, Pennsylvania)
- Bachelor of Law LLB (University of London)

- Bachelor of Science in Physics (Kwame Nkrumah University of Science and Technology, Kumasi, Ghana)

Areas of Interest:

International Trade and Development, Consumer Protection, Competition Policy and Law, Good Governance & Accountability

Key Skills:

- International trade policy and analysis
- Structural Transformation and Industrial Policy Analysis
- Research and Policy (Economic) Analysis
- Institutional economic analysis
- Public Expenditure Tracking and Analysis
- Report writing
- Innovation Policy Analysis
- Intellectual Property Analysis
- Project Monitoring and Evaluation
- Project Planning and Appraisal
- Project Implementation and Management
- Public Private Partnership (PPP).