



World Consumer Rights Day 2025

&

Launch of Research Report On

The State of the Ghanaian Consumer Study

Venue:

Alisa Hotel, North Ridge, Accra

Date: Wednesday 19th March, 2025

Time: 12:30pm to 3:30pm

Time	Activity
12:30-1:00	Arrival of Guests and Registration
1:00 -1:25	Remarks <ol style="list-style-type: none"> Appiah Kusi Adomako, Esq. <i>West African Regional Director, CUTS</i> JSC Jones Dotse, <i>Retired Justice of Supreme Court of Ghana and Board Chairman, CUTS International, Accra</i> Prof Goski Alabi, <i>President, Accra Metropolitan University</i> Prof Alex Dodoo, <i>Director General, Ghana Standards Authority (GSA)</i>
1:25-1:50	Presentation on Research Findings of the Report Appiah Kusi Adomako
1:50-2:05	Keynote Address by Hon. Elizabeth Ofosu-Adjare , Minister of Trade, Industry & Agribusiness
2:05-2:55	Panel Discussion: Enhancing the Welfare of Ghanaian Consumers Through Improved Awareness and Regulatory Enforcement <ol style="list-style-type: none"> John B Essamuah, <i>Deputy Director, Consumer and Corporate Affairs, (NCA)</i> Rev Stephen Wilfred Arthur, <i>Director, Economics Regulations and Business Development (GCAA)</i> Rep. Bank of Ghana (BOG) Alhaji Jabaru Abukari, <i>Director, Regional Operations (PURC)</i> Henry Asomani, <i>Deputy Director, Planning and Programs Directorate (NRSA)</i>
2:55-3:25	Open Forum & Floor Discussions
3:25-3:30	Vote of Thank and Announcement
3:30pm onwards	Lunch, Networking and Departure