

Background and Rationale

The objective of a functional competition regime is to promote competition and contribute towards increased efficiency as well as curb anti-competitive practices in the market. It aims to ensure wider consumer choice for goods and services, through innovation and efficient resource use by players.

A national competition regime comprises:

(i) Competition policy and (ii) Competition law.

Ghana has not been able to embrace a national competition regime yet. However, there has been some progress on the ground, recently.

Anti-competitive practices including cartels, abusive monopolies, predatory pricing, collusive tendering, exclusive market sharing agreements, etc. have negative effects on both consumers and producers. The purpose of an effective competition law is to curb anti-competitive practices in the economy. Whereas, a national competition policy is a commitment by the government towards preserving and promoting competition throughout the economy.

About the Project

CUTS with support from the Business Advocacy Challenge (BUSAC) Fund is implementing a project entitled: “**Advocating for a Functional Competition Regime in Ghana**” referred to as the **COMPAD** project.

Project Goal

To facilitate the process towards evolution of a national competition regime in Ghana, through an informed process, incorporating views of key actors and with support from Ghanaian businesses and civil society.

Project Objectives

- Inform key stakeholders of the need to engage in the process of evolution of the national competition regime in Ghana
- Integrate inputs from private sector into the development of a national competition policy
- Improve stakeholder awareness on competition issues in Ghana



Project Activities

Activities	Description
Research	<ul style="list-style-type: none">Field research to identify cases and concerns arising from anti-competitive behaviour in key sectorsFindings to be used for sensitisation and advocacyReport entitled, “Why should Ghanaians be interested in Competition Policy and Law” including a commentary on the “State of Competition Regime in Ghana”
Advocacy	<ul style="list-style-type: none">Four fora, two each for policymakers and business associations to disseminate project findingsImprove stakeholder awareness about the need for a national competition regime in Ghana
Stakeholder Event	<ul style="list-style-type: none">Involve key stakeholders from government, businesses and civil society for identifying the way forward for a national competition policy, especially its implementation
Media Outreach	<ul style="list-style-type: none">To educate the masses on the significance of a functional competition regime through various outreach actions

Project Outputs

- Evidence of concerns arising from lack of an effective competition regime in Ghana
- Identification of a small group of multiple stakeholders who can engage meaningfully on national competition policy and law issues
- Greater attention and visibility to competition concerns in media, by businesses and, policymakers

Project Outcomes

- Greater interest among businesses and civil society on competition issues
- Evolution of the national competition policy in Ghana, through an evidence based, participatory process



Project supported by



The Business Advocacy
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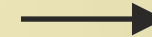
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Advocating for a Functional Competition Regime in Ghana

This Way to
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Competition
Regime

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Photos from the Internet



COMPAD